

design · art direction · illustration

experience

Art Director

Fact & Fiction (Aug 2022 - present) Voodoo Ranger, AAA, Halo Top

Designer & Illustrator

Moxie Sozo (Oct 2021 - Aug 2022) Sam Adams, Hoplark, Nadamoo!, Insa, TaylorMade

Designer

Naretiv (Oct 2018 - Mar 2021)
Ocean Conservancy, Oracle, Maine Tourism Association

Freelance Designer/Art Director

Various (2015 - present)
Karsh Hagan, Wine Enthusiast, Bay Chamber Concerts

Co-Chair, Public Service Committee

Ad Club CO NEXT, formerly Ad 2 Colorado (2021 - 2022) Led volunteer team to develop an ad campaign for local nonprofit

Designer (past: Design Intern, 2020)

Brooklyn Book Festival (Jul 2020 - Apr 2022)

Defined a visual tone to engage audiences across channels, while using unique approaches for the unexpectedly-virtual event; ongoing design

Graduate Design Research Assistant

Pratt Institute (Oct 2019 - Jul 2020)

Utilized trend research and mood boarding to create the visual identities and materials for two NYC non-profits



Pratt Institute, School of Design (2019-2021)

MFA Communications Design, with Distinction

Ithaca College, Park School of Communications (2013-2016) BS Communication Management & Design, Summa Cum Laude



lizgcox@gmail.com lizgcox.com @designlizdoes (207) 691-3645

Skills

Adobe Photoshop, Illustrator, InDesign, After Effects, XD Procreate, Figma, SquareSpace, Wordpress, Wix, Processing, p5js Slack, Miro, Milanote, Google Suite, Word, Powerpoint, Keynote, Pages